**Pink Monday - social media copy**

**Post about participation in Pink Monday**

One woman in nine is diagnosed with breast cancer in our country. Workplaces are not spared from the disease. Therefore, together with Pink Ribbon, [company] will make Blue Monday, the most depressing day of the year, a Pink Monday on 20 January! This is our opportunity to create awareness in the workplace about breast cancer and to support all breast cancer patients.

Your company can also participate in Pink Monday! Register via [www.pinkmonday.be](http://www.pinkmonday.be) and organise a Pink Monday, just like [company]. Because fighting breast cancer is something you never do alone!

@pinkribbonbe #PinkRibbon #PinkMonday #breastcancer #breastcancerawareness

**Post on Pink Monday**

Today is Blue Monday, the most depressing day of the year. But not at [company]. Together with Pink Ribbon we don’t give the Monday blues a chance and turn this day into a Pink Monday!

Today is a day full of hope and support for all breast cancer patients. But we also raise awareness in the workplace about breast cancer detection and prevention. In this way, we want to do our part in the fight against breast cancer, a disease that unfortunately affects one in nine women in our country. Thank you to all colleagues who are putting in the effort to make this Pink Monday a success! Fighting breast cancer is something you never do alone.

@pinkribbonbe #PinkRibbon #PinkMonday #breastcancer #breastcancerawareness

**Post after Pink Monday**

Yesterday, together with Pink Ribbon, we organised a Pink Monday. Throughout the day, we raised awareness in the workplace about breast cancer. We talked about prevention and detection of breast cancer and showed our support to all breast cancer patients. In this way, [company] wants to contribute to the fight against breast cancer, a disease that unfortunately affects one in nine women in our country. Thank you to all colleagues who made this day a great success! Fighting breast cancer is something you never do alone. On to the next Pink Monday!

@pinkribbonbe #PinkRibbon #PinkMonday #borstkanker #breastcancerawareness